

CASE STUDY – CAST and Harvard Business Review Press

CAST, an education research and development organization, and Harvard Business Review Press were each preparing to publish urgent and timely content about racial justice, diversity, equity, and inclusion, and COVID-19, to serve increased market demand for well-researched information about these subjects.

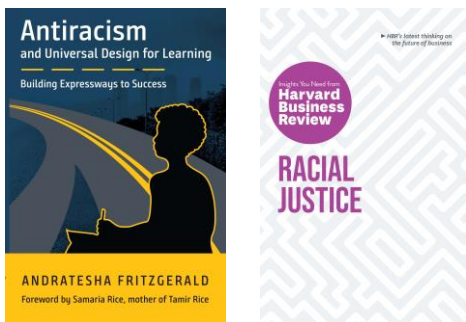
WHAT THEY NEEDED

Each organization required thorough editorial and production processes in a significantly compressed timeframe. Proofreading and indexing services, along with delivery of printer-ready content files were also needed.

THE CHALLENGE

The CAST project required editorial and composition services to be completed within six weeks, roughly half the standard three-month timeline for our [India Direct full-service offering](#). Harvard Business Review Press relies on our [Domestic full-service option](#), with editorial resources who are based within the United States. Their project required final delivery within four weeks of being submitted, also a significantly compressed schedule for a book format project of this length.

WESTCHESTER'S SOLUTION



Westchester has established protocols in our US and India-based full-service operations teams to manage projects effectively on an expedited timeline. According to Susan Baker, Editorial Services Director, “With a staff of experienced production editors and a large group of copyeditors spanning a large number of disciplines, we have the bandwidth to prioritize our clients’ rush projects without sacrificing the quality of the rushed project or the regularly scheduled work.” Mona Tiwary, Director of Offshore Publishing Services shared, “Planning, detailed reviews, and foresight are the key. With every rush project, we plan ahead, line up resources, and do thorough assessments of the project upfront so that we can avoid unforeseen roadblocks.”

Contact Westchester Publishing Services to learn how we can help:

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