



Westchester Publishing Services Appoints Deb Taylor Director of Business Development and Marketing

Newly created role is part of the senior management team

DANBURY, Conn. ([PRWEB](#)) September 14, 2021 -- Westchester Publishing Services is pleased to announce the appointment of Deb Taylor as Director of Business Development & Marketing. In this newly created position, Deb will be a member of the senior management team, working with her counterparts across Westchester's three divisions. She is charged with identifying strategic initiatives and helping to efficiently implement new services across all business areas of the company for the benefit of Westchester's more than 300 publisher and content provider clients around the world.

Deb possesses more than twenty years of experience in sales, marketing, business development and client relationship roles, at companies including Harris Connect, Connex International, and 360Alumni. Additionally, she has previously worked with the Westchester Publishing Services sales and marketing team in an advisory capacity. Deb is also a board of education trustee and technology committee volunteer in her local school district.

Paul J. Crecca, President and Chief Executive Officer of Westchester Publishing Services stated, "I am thrilled with Deb joining the Westchester senior management team. Over the last 5 years we have developed a healthy list of new products and technologies to bring an even greater level of services to our clients, a list consisting almost entirely of requests and recommendations from our clients. But there's never been enough bandwidth to adequately address all of these opportunities. Deb Taylor as Director of Business Development and Marketing changes that, working across the senior management teams in the US, UK, and India to bring the best new services to life for Westchester clients."

Deb Taylor commented, "These are exciting times for Westchester, as they continue to evolve and expand their solutions for the global publishing and education content development markets. I'm honored to have an opportunity to join the team and play a role that will help Westchester clients succeed with their programs."
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About Westchester Publishing Services:

Founded in 1969, Westchester Publishing Services is the only US employee-owned company concentrating in editorial, composition, design, and digital conversion services. Westchester Publishing Services has been a trusted partner to the US publishing industry for decades with clients including Macmillan, Harvard University Press, W.W. Norton, The MIT Press, Bloomsbury, and UCL Press. In 2014, Westchester Publishing Services became a 100% employee-owned company through an Employee Stock Ownership Plan (ESOP). In 2017, Westchester Publishing Services launched a new division, Westchester Education Services, based in Dayton, Ohio, to serve the needs of educational publishers. In 2018, Westchester Publishing Services launched Westchester Publishing Services UK, based in Stratford upon Avon, to provide added services for publishers in the UK, and Europe.

For information about our expanded offerings, please contact: Nicole Tomassi, Marketing and Conference Manager, Westchester Publishing Services, at: 203-658-7135 or Nicole.Tomassi@westchesterpubsvcs.com. Further information is also available at: <http://www.westchesterpublishingservices.com>



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